

# LET'S HAVE ENTERPRISE CONVERSATIONS



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# Next-Gen Connectivity ++ : **Key Imperatives**

**CX, DX**

**On-Demand**

**Dynamic, Real-time**

## **Sell smart**

*Accelerate the now*

accurate and profitable sales with holistic customer & contract management in all channels

**Automation**

**Zero-touch**

**Self-healing**

## **Deliver faster**

*Make zero-touch connections*

E2E visibility and control through automated order fulfillment and service assurance

**ICT Innovation**

**Partner Ecosystem**

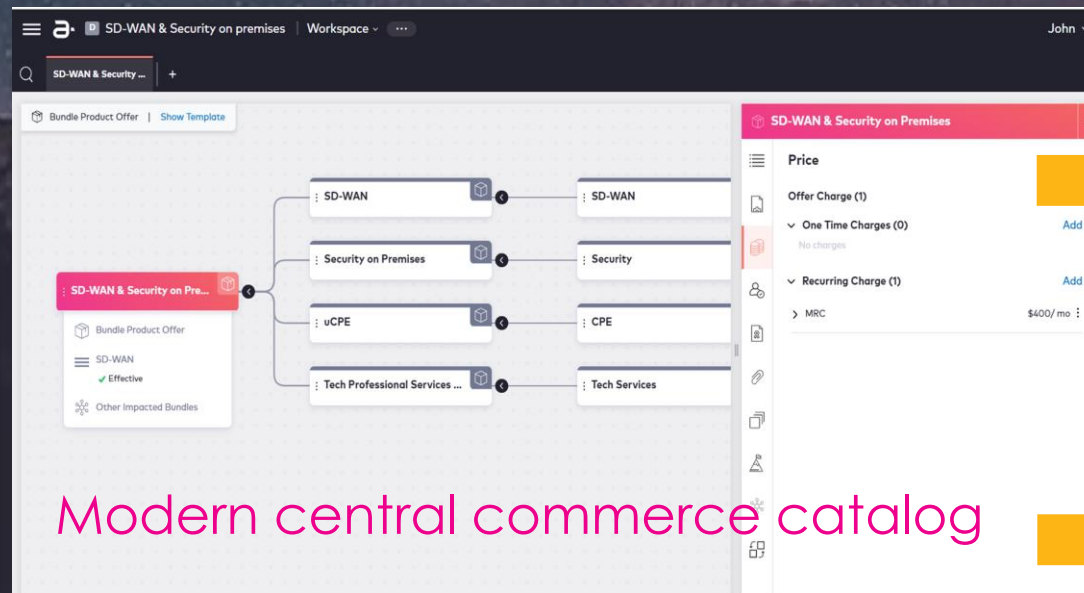
**VAS**

## **Grow beyond connectivity**

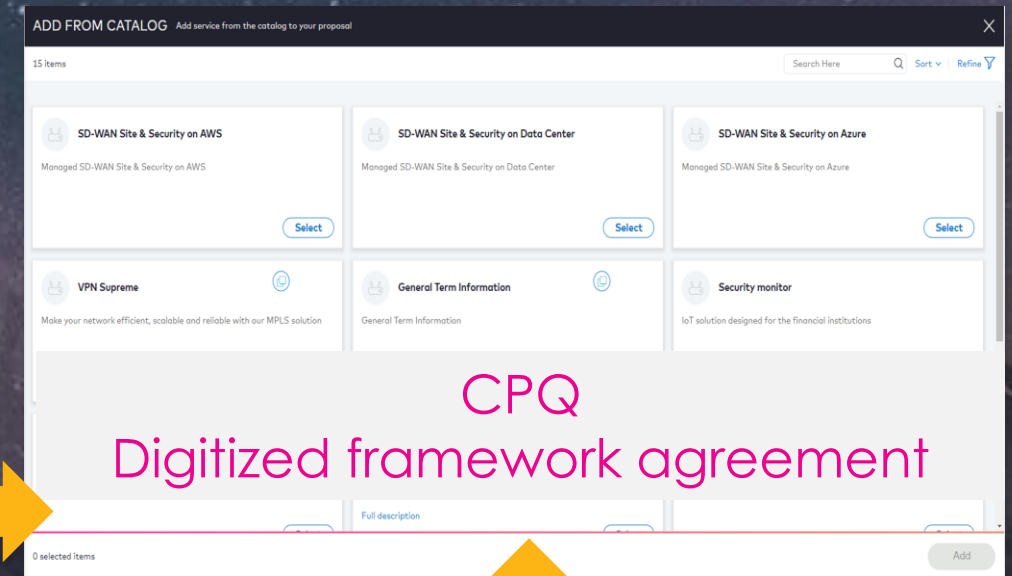
*Your door to the next*

compelling business accelerators beyond core business connectivity

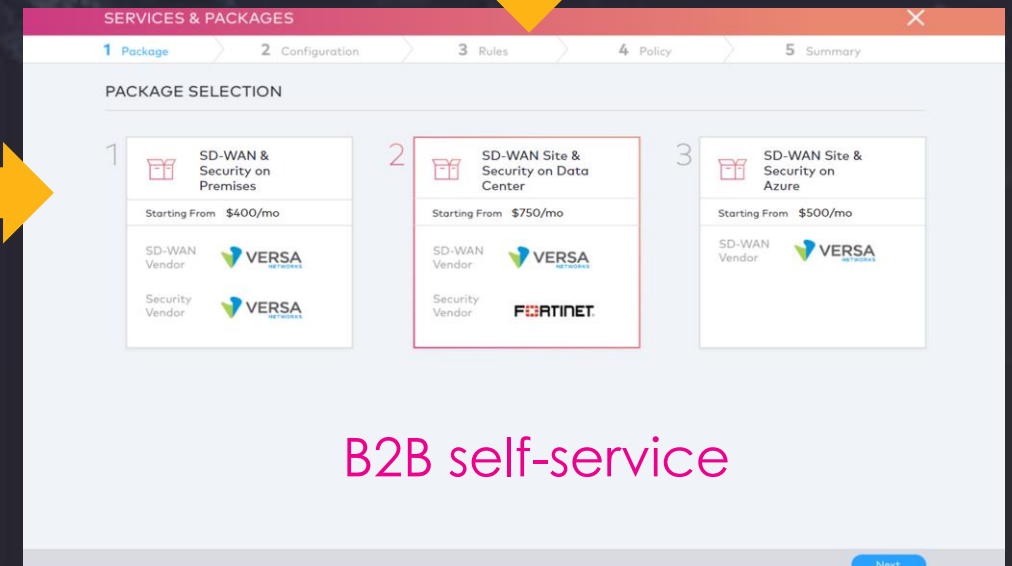
# Next-Gen Connectivity ++ Sell Smart in action



Modern central commerce catalog



CPQ  
Digitized framework agreement



B2B self-service